



how to solicit abstracts

Hello PNSQC Supporters! Excitement is building as we approach the 2014 Conference and we need your help to make this year's event is the best ever.

The Call for Abstracts generates the majority of the content that will be presented at the conference, so having quality submissions from a wide assortment of software quality specialists is a benefit to everyone at PNSQC. This document will help you solicit abstracts and maximize the awareness of the Call within your professional network.

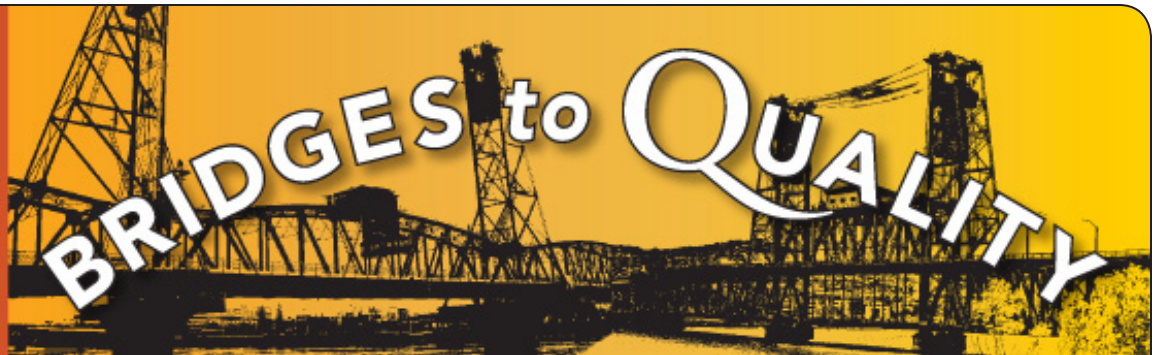
The Call for Abstracts deadline is **April 21**.

Things You Can Do:

1. If you haven't "joined" the PNSQC online community, you can:
 - Become a member of our [LinkedIn](#) page and join in the discussions there.
 - "Like" us on our [Facebook](#) Page.
 - Follow us on [Twitter](#).
 - Check out the [PNSQC blog](#) for more information and opportunities for discussion.
2. Create and share online content with your colleagues, friends and the larger world. See the social media guide written by Philip Lew on our website for details if you're unsure how to do this.
3. Repost and Retweet content that others from the PNSQC Community post.
4. Attend [software organization events](#) and use the Talking Points document and hand out bookmarks to generate conversation and announcements about the Call.
5. Approach your co-workers/friends in the software community about presenting at the 2014 PNSQC Conference. See below for tips on what to say.

Places You Can Go:

- Northwest software events presented by organizations such as [Rose City SPIN](#), [Agile PDX](#), [TAO](#), [SOAUG](#), [IBA](#), [PMI Portland](#), [PADNUG](#), [Mobile Portland](#), [QASIG](#) (Seattle), [SASQAG](#) (Seattle), and [SeaSPIN](#) (Seattle).
- Check [Calagator](#), Portland's tech community events calendar, for meet-ups and presentations that you can attend and spread the word about the Call.



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What You Can Say:

- [Submitting an Abstract](#) or a poster paper at PNSQC is a time-tested, friendly process. We make it [as easy as possible](#) for you to submit.
- All authors who present at the conference will be privy to [peer review and other resources](#), and will be rewarded by having their work published by a recognized organization with over 30 years of history in improving software. Worried about presenting? Don't be. We also [offer tips](#) and access to people who will help you make your presentation the best it can be.
- The two-day conference admission fee is waived for authors chosen to make a presentation.
- Writing a paper and attending the PNSQC conference counts towards professional development and adds value to an individual's team effectiveness and marketability.
- PNSQC is allocating sessions for other software organizations to promote themselves at this year's conference. All we ask is that someone in your organization submit an Abstract as a representative of your organization.
- When your team submits an abstract, you'll earn significant benefits at the conference. By teaming with PNSQC in this way, you'll have an opportunity to showcase your specialty while also networking at the conference and promoting your own organization. The mission of PNSQC is to enable knowledge exchange to produce higher quality software. What better way to accomplish this than to be a catalyst bringing software organizations together to share experience and trending ideas?

poster papers

- We also have [Poster Paper](#) presentations at PNSQC. Poster papers are great conversation starters. Use them to meet other attendees and exchange ideas on your topic. Presenters also get a discount on conference admission.
- Become better involved with the PNSQC community. Find colleagues through our [LinkedIn discussions](#), find out about events through [Facebook](#), and share everyday work experiences via [Twitter](#).

