



talking points

**PNSQC 2014 The Call for Abstracts is open:
Let us know how you cross the bridge to quality!**

Join this year's conference speaker program by submitting an abstract for a technical or poster paper. Submitting is easy. All you need is an idea or issue you know about and care about. Write up a paragraph or two and submit it.

Consider the benefits:

- > Access to a peer reviewers who provide friendly support throughout the entire paper-writing process.
- > Your ideas and hard work are published and recognized.
- > Authors of accepted and completed papers receive complementary admission to the 2-day technical conference, a value of \$830!
- > Marketing and networking opportunities abound. Colleagues in multiple industries gather to hear trends, team interactions, and your approach to solving problems.
- > Peer evaluation of your presentation via real-time feedback from audience members, with opportunities to follow up with your peers during and after the conference.

The Call for Abstracts deadline is **April 21**.

Potential software quality topics we'd like to hear more about:

Software Quality Management

Lifecycles, Processes and Methodologies

Project Management

People and Organizational Management

Business Analysis and Requirements

Interpersonal and Soft Skills

Security, Reliability and Maintainability

Education Training and Certification

New Challenges and Solutions

Software Quality Engineering

Programming and Development

Agile Development

Architecture and Design

Testing and Quality Assurance

Automation and Tools

Measurement and Metrics

Reviews, Inspections and Walkthroughs

New Technologies

The Conference is October 20-22 at the World Trade Center, mark your calendars.

“Presenting at PNSQC is easy and supportive, give it a try!”